



## Flexibility: The Path to Performance

Once considered a perk for employees, a growing body of evidence concludes that flexible work practices are a requirement for organizations to thrive in an increasing competitive environment.

### FlexPaths makes it easy

FlexPaths' breakthrough web application unleashes the talent you have and connects you with the talent you need – young and mature professionals, women and boomers looking for new, more flexible ways to work – for a powerful competitive advantage.

- Helps HR stakeholders (recruiters, talent managers, diversity professionals, and employment branding professionals), business managers and employees use flexibility to produce better business results.
- Leverages the advantages of formal, informal and career flex to achieve business and personal results.
- Tailored for organizations wherever they are on the flexibility spectrum – from initial stages to advanced.

#### A New Imperative

Most workers now require flexibility to be effective:

- 79% of employees in general (men and women) are seeking greater flexibility
- 87% of full-time professionals look for it in a new job
- 47% of boomers would delay retirement if they could flex their hours

FlexPaths is about executing today for tomorrow's progress; it's about having an inexpensive, but powerful competitive advantage – flexibility.

**The only flex solution you'll ever need.**

**Designed by leading experts in the field.**

FlexPaths is a secure web portal that provides all of the information your HR team, managers and employees need to master this new way of managing, working and acquiring talent that's looking to work flexibly. FlexPaths includes two products:



1. Flex Management System.	2. Flex Talent Acquisition System.
<ul style="list-style-type: none"> <li>▪ Complete library of information, tools, and resources from leading practitioners and thinkers</li> <li>▪ Portal for your company’s flex policies, activities &amp; communications</li> <li>▪ Peer-to-peer online networking to share challenges, solutions &amp; best practices</li> <li>▪ Fully customized for your organization. Integrates with existing systems and portals</li> <li>▪ Constantly updated and enhanced</li> <li>▪ Metrics to track results</li> </ul>	<ul style="list-style-type: none"> <li>▪ Priority access to FlexPaths’ exclusive talent database.</li> <li>▪ Information, tools and resources for recruiters on how to attract and hire flex seekers</li> <li>▪ Recruiting alliances with client-specific job source partners</li> <li>▪ Reports on recruitment results through the FlexPaths site</li> <li>▪ Attraction of targeted talent through major job sites with the Flex-it widget.</li> <li>▪ Peer-to-peer online interaction for recruiters</li> </ul>

## Product Benefits

- Reduce the time and effort to create a flexible work environment
- Reduce operating expenses by increasing use of flexible work practices
- Demonstrate the impact of flex on operational performance
- Benchmark against the competition
- Stay on top of trends and best practices
- Manage flexible teams more effectively
- Enhance your efforts to attract and engage great talent
- Support diversity/inclusion efforts
- Improve your ‘great place to work’ status

**See why leading companies are choosing FlexPaths. For more information, or to schedule a guided product demo:**

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Or visit [www.flexpaths.com](http://www.flexpaths.com)

## About FlexPaths

FlexPaths is a women-owned business, founded to make a structural and sustainable difference in organizations' ability to hire, retain and engage the best talent, while supporting individuals' ability to be effective in their professional lives, without compromising their personal well-being.